SMARTIFY YOUR BUSINESS. PRINTING INNOVATION.

Let our diverse innovations tell you why it’s essential to build a partnership together!

SAMSUNG IN GLOBAL TECHNOLOGY LEADERSHIP

Samsung is proud of its globally recognized reputation. This strong technical leadership in various areas is a result of maintaining our core belief in the constant pursuit of new innovation through increasing investment in R&D.

For Samsung Vision 2020

In global technology leadership, our competencies for “printing innovation”.

OUR COMPETENCIES FOR “PRINTING INNOVATION”

Going forward, we will continue to push the boundaries, continue to innovate, bringing our multifunction printers from the periphery to the core of our office spaces and work lives.

And, more importantly, we’re going to spare no effort to make sure it changes the game for our partners and customers for the better!

PRINTING BUSINESS will TAKE THE NEXT NO.1

For Samsung Vision 2020

1990's
2006
2013
2020

Samsung has become No. 1 in tough and rapidly shifting business sectors, such as semiconductor and mobile, because of our dogged commitment, visionary innovation and unparalleled depth of resources. For the next, we will use those qualities to become No. 1 in printing solutions business, as well.

Starting from Samsung’s globally recognized reputation.

This strong technical leadership in various areas is a result of maintaining our core belief in the constant pursuit of new innovation through increasing investment in R&D.

FOR SAMSUNG VISION 2020

In global technology leadership, our competencies for “printing innovation”.

SAMSUNG PRINTING SOLUTIONS

PARTNER Support

MKT support
SAMSUNG Printing Business

SVP support
SAMSUNG IT Organization System

APPLICATION extensible
Powerful open platform
Easy-to-manage Samsung Solutions
Partner solutions & support
Complete IT Eco-system

Samsung Mobile Print
Samsung Cloud Print
Samsung Mobile Printing
Samsung Mobile Print

[Fast performance] Samsung Processing power
[Professional quality] ReCP Technology
[Ease-of-use] Award-winning Design & UI
[Safe performance] Genuine Samsung Toner
[MKT support] SAMSUNG Printing Catalog
[SVC support] Smart Printer Diagnostic System

[Complete IT Eco-system]
[Powerful open platform]
[APPLICATION extensible]
[Easy-to-manage Samsung Solutions]
[Partner solutions & support]
[Complete IT Eco-system]
[Powerful open platform]
[APPLICATION extensible]
[Easy-to-manage Samsung Solutions]
[Partner solutions & support]